

Process Design Under Duress

Agile Process Design Using Virtual Prototyping



Bill Hathaway, CEO, MoreSteam

Process Design Drivers

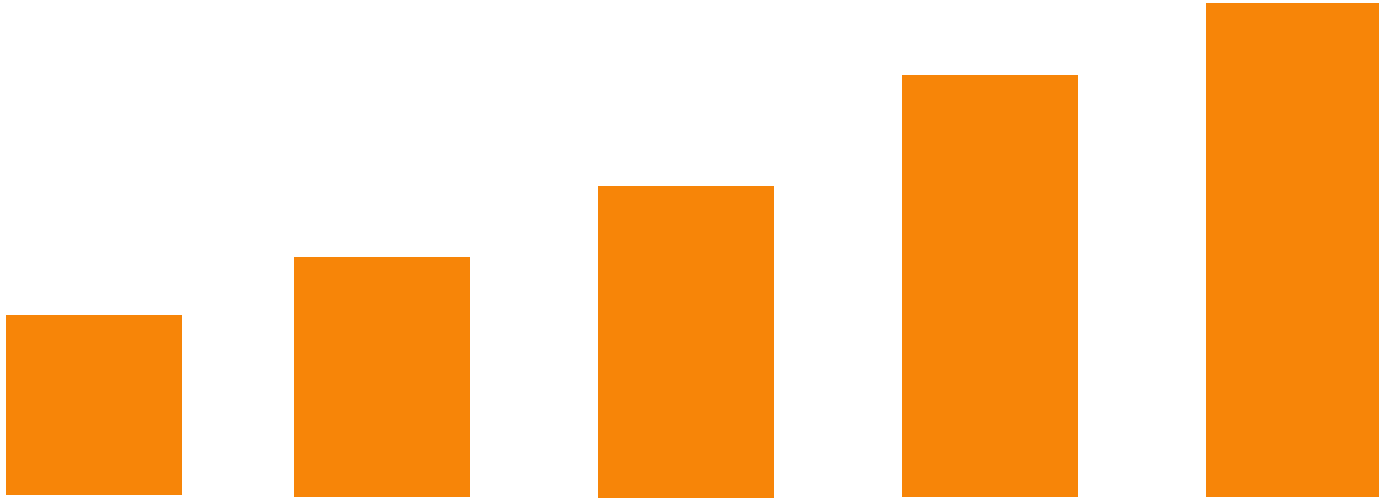
- Shortened product life cycles
- Rising quality expectations
- Design as a competitive advantage
- *Exigent circumstances of a global pandemic*





How do you measure progress?

Number of Improvement Projects?



PPC : PPF > 1.0



Traditional view: “Get better at solving problems.”

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New challenge: “Avoid problems through design.”

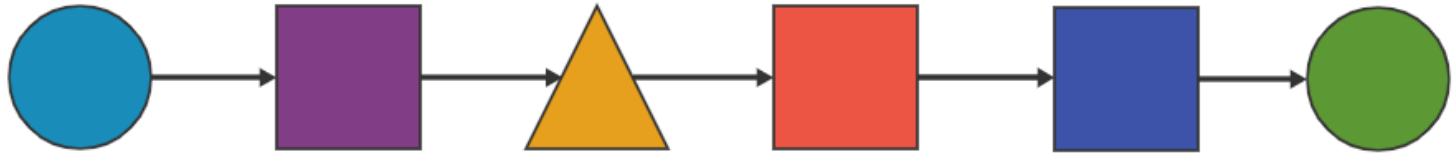
Traditional view: “Get better at solving problems.”

New challenge: “Avoid problems through design.”

New new challenge: “Create opportunities through design.”



We could just...







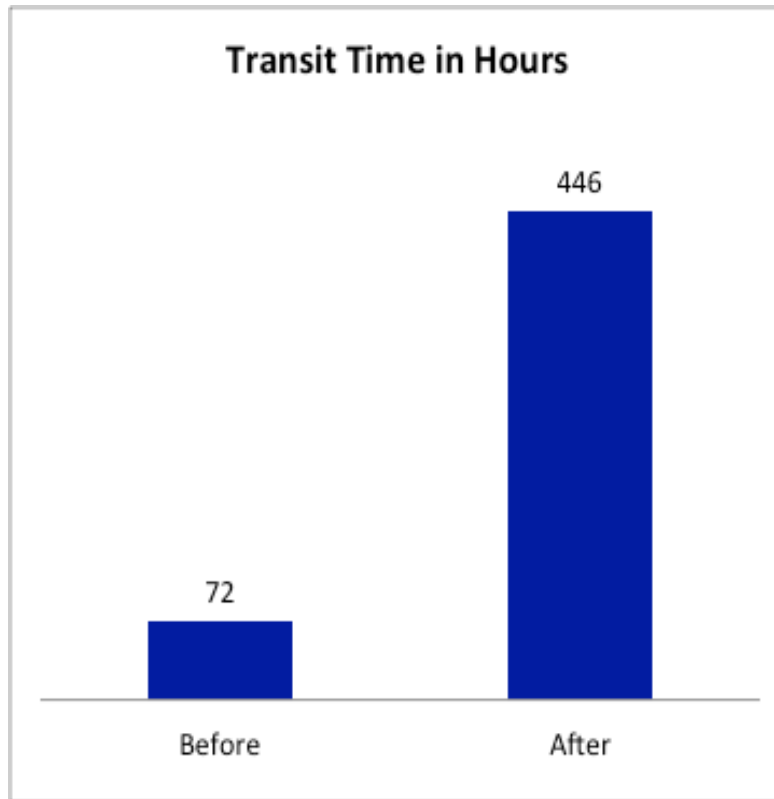
2017 Efficiency Initiative

- Reduced 2,300 jobs
- Closed 12 reconfiguration yards



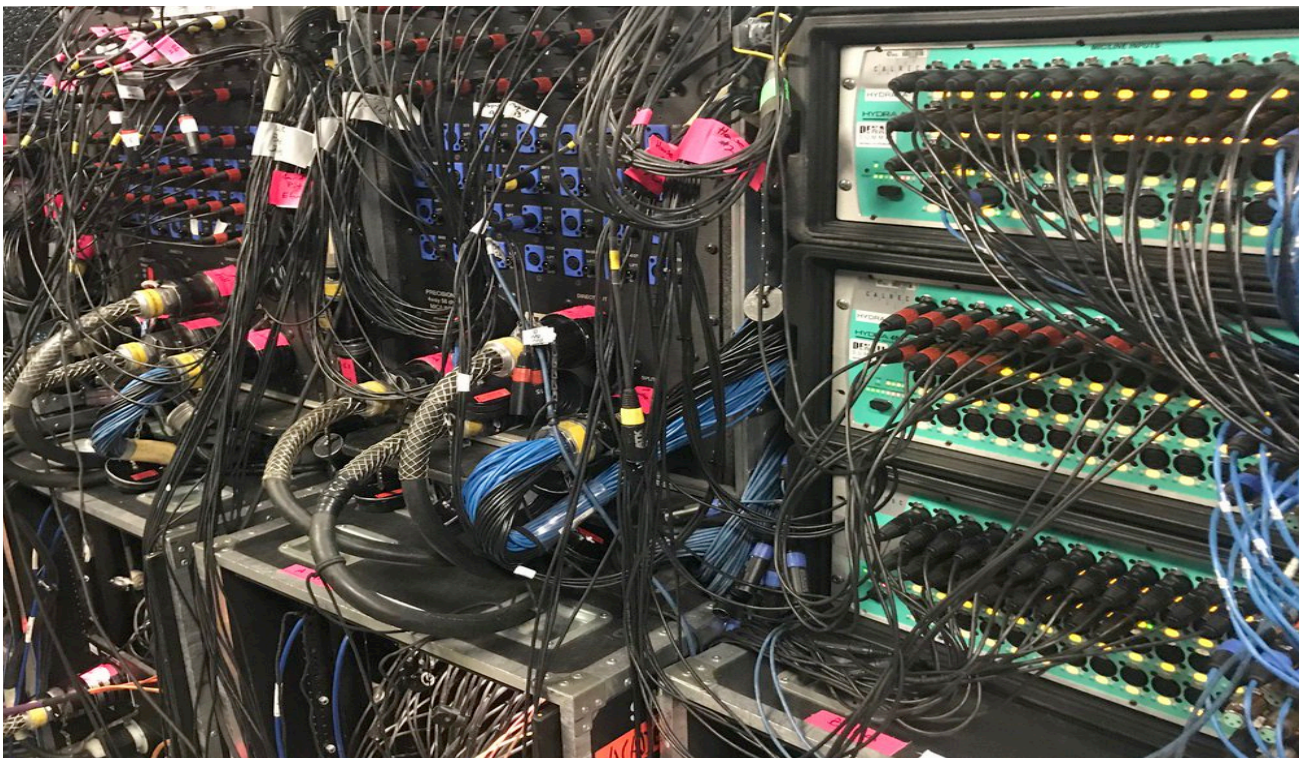
Results:

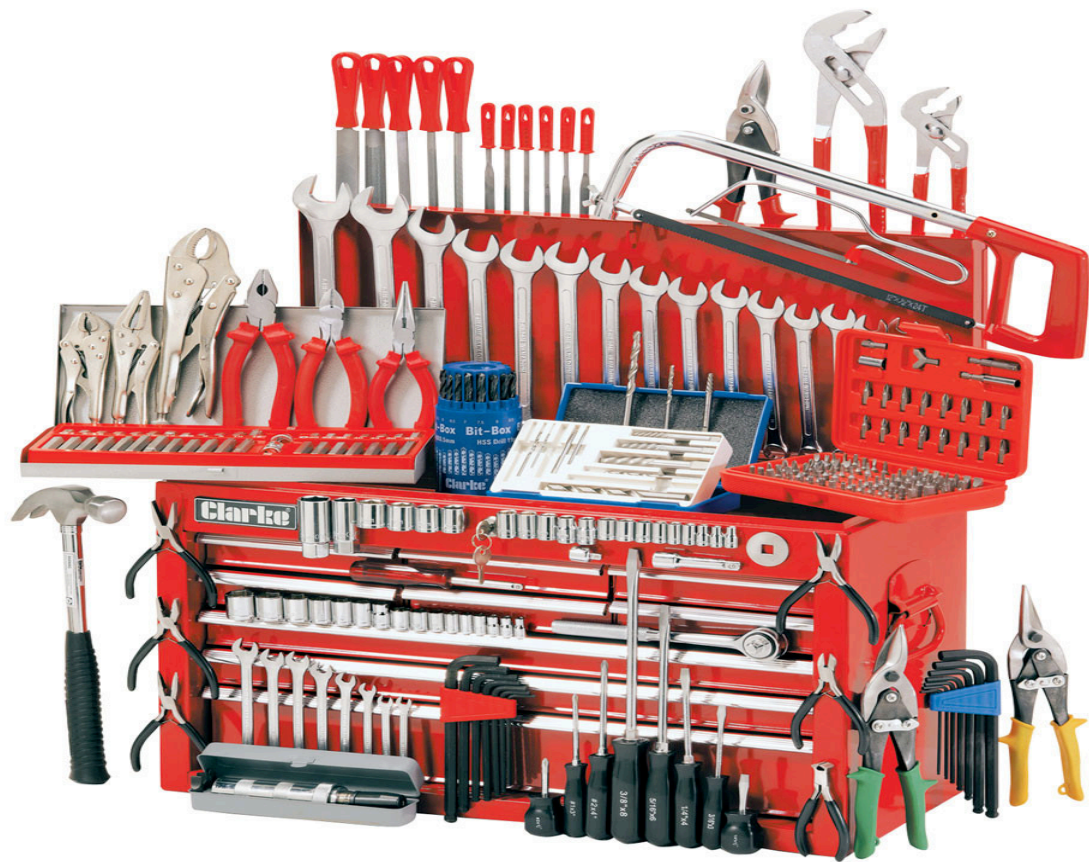
Chicago, IL
to
Colesburg, TN



Source: WSJ, August 23, 2017



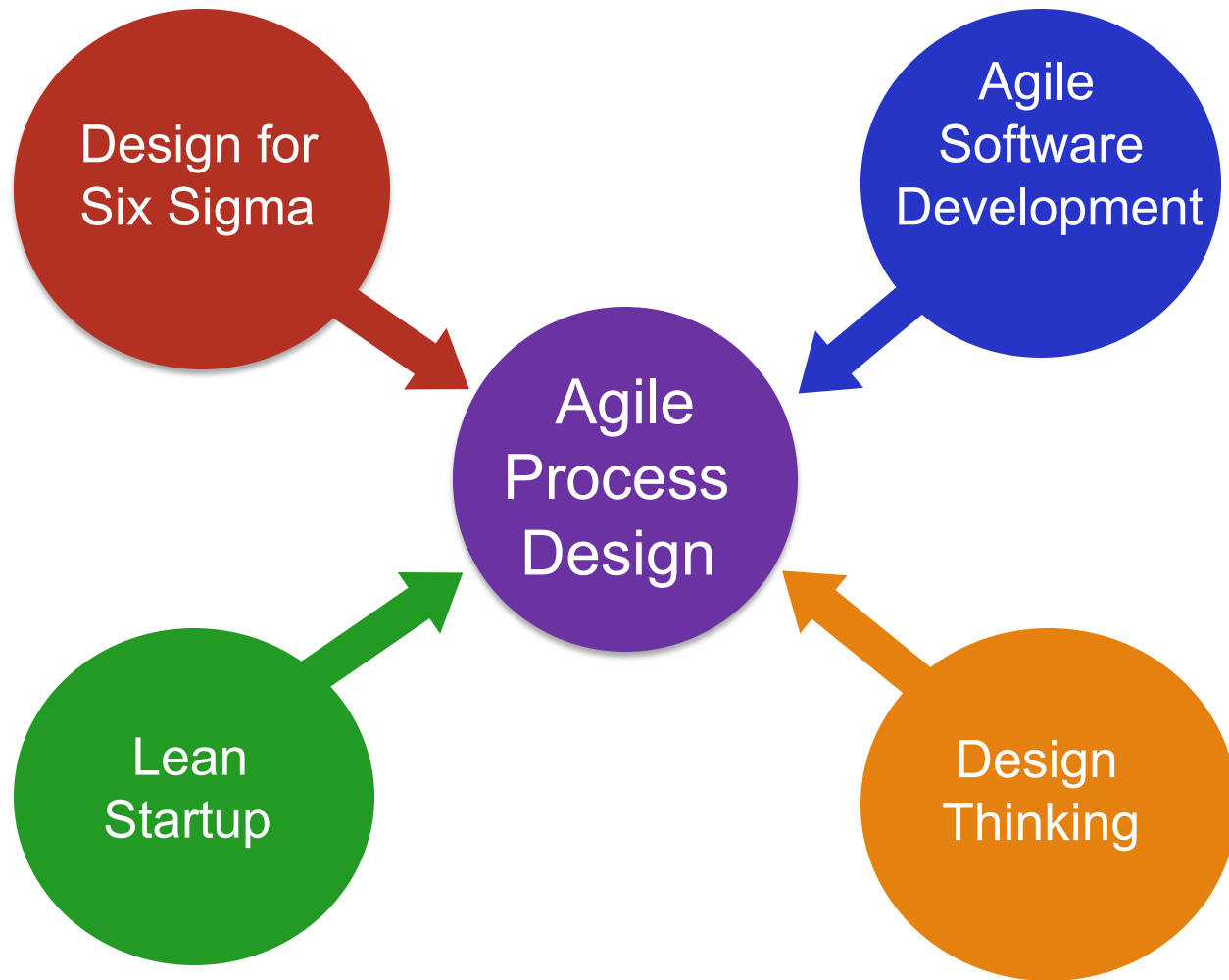




We need something new...



Agile Process Design



3 Key Elements

- Attitudes: VOC & Experimentation
- Roadmap of QUESTIONS
- **Virtual Process Prototyping** & Iterative Learning

Virtual Process Prototyping

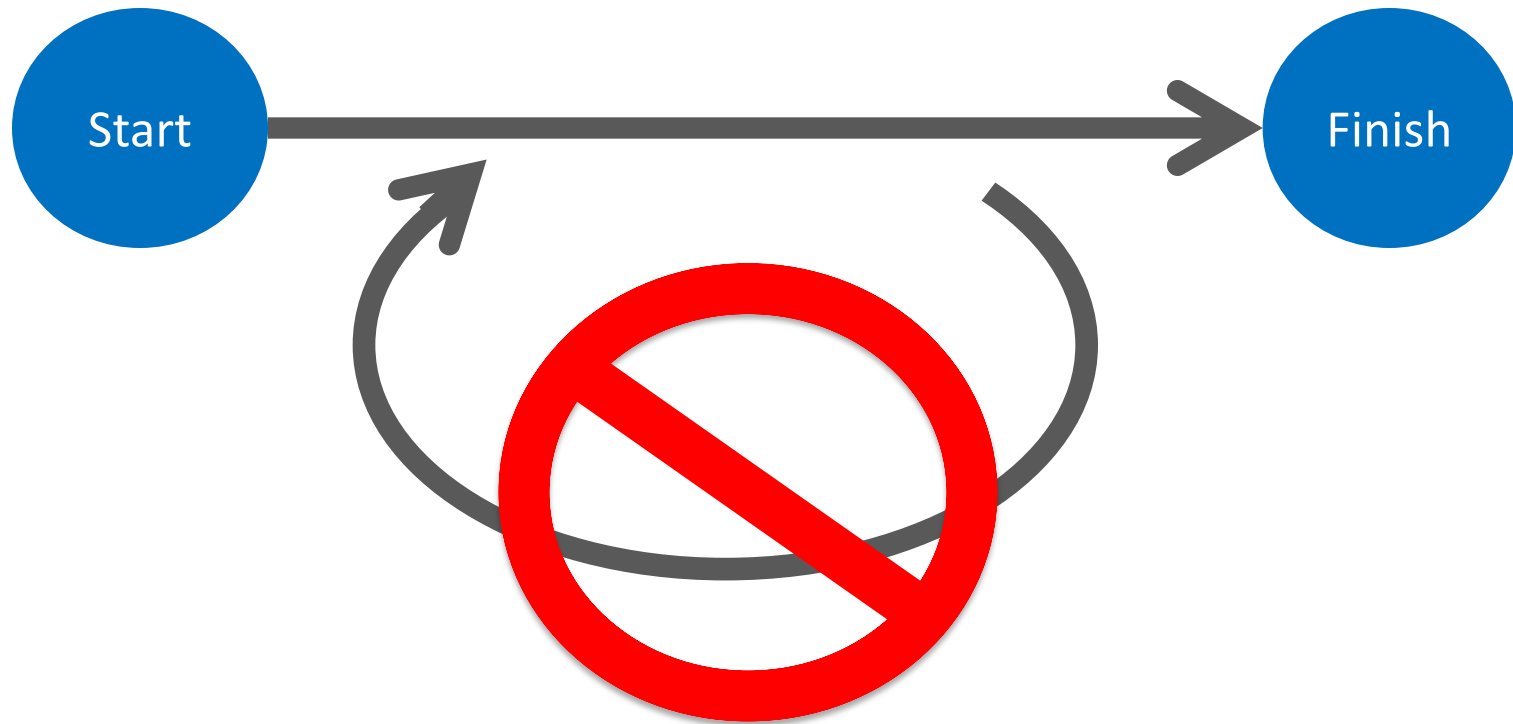
Design Roadmap



In The Absence of Guidance.....



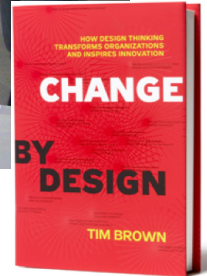


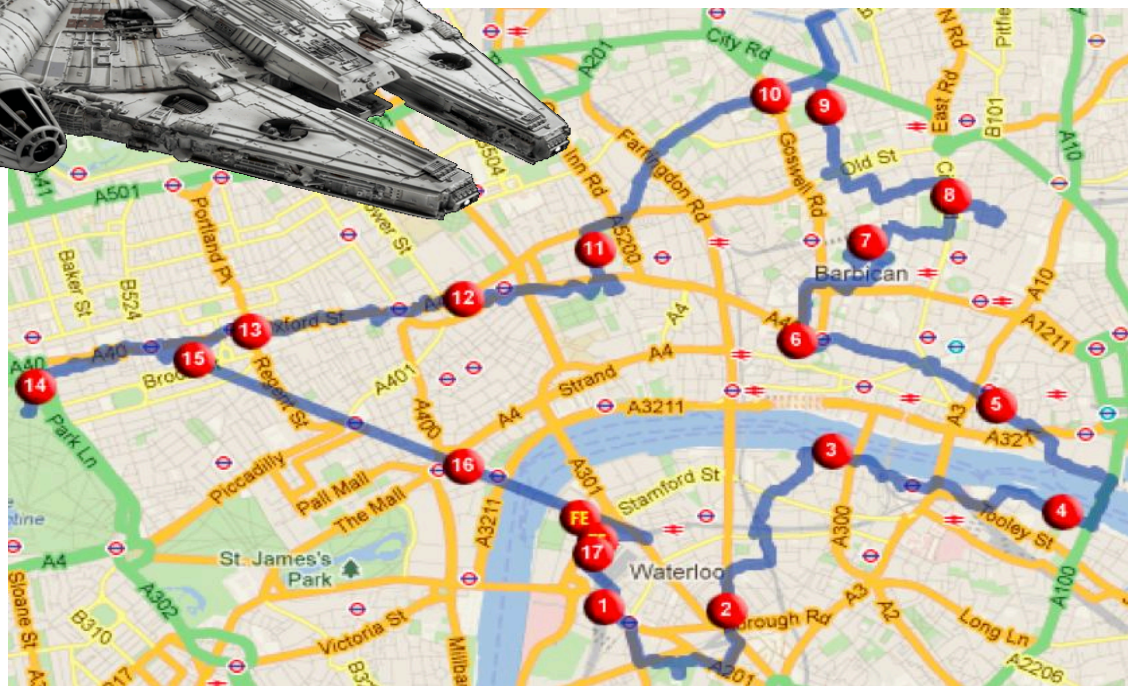
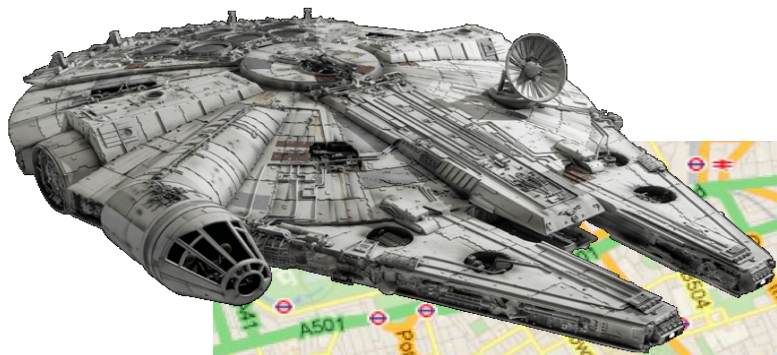


Building to THINK

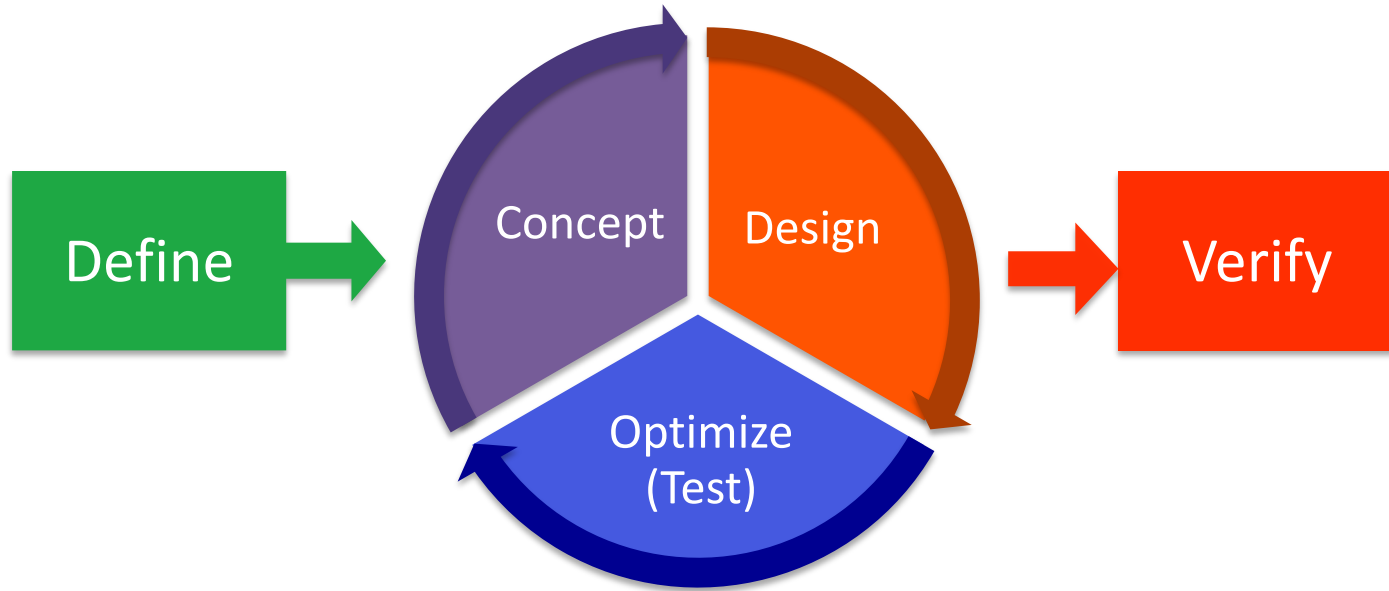


Akron Children's Hospital – New Pharmacy Design

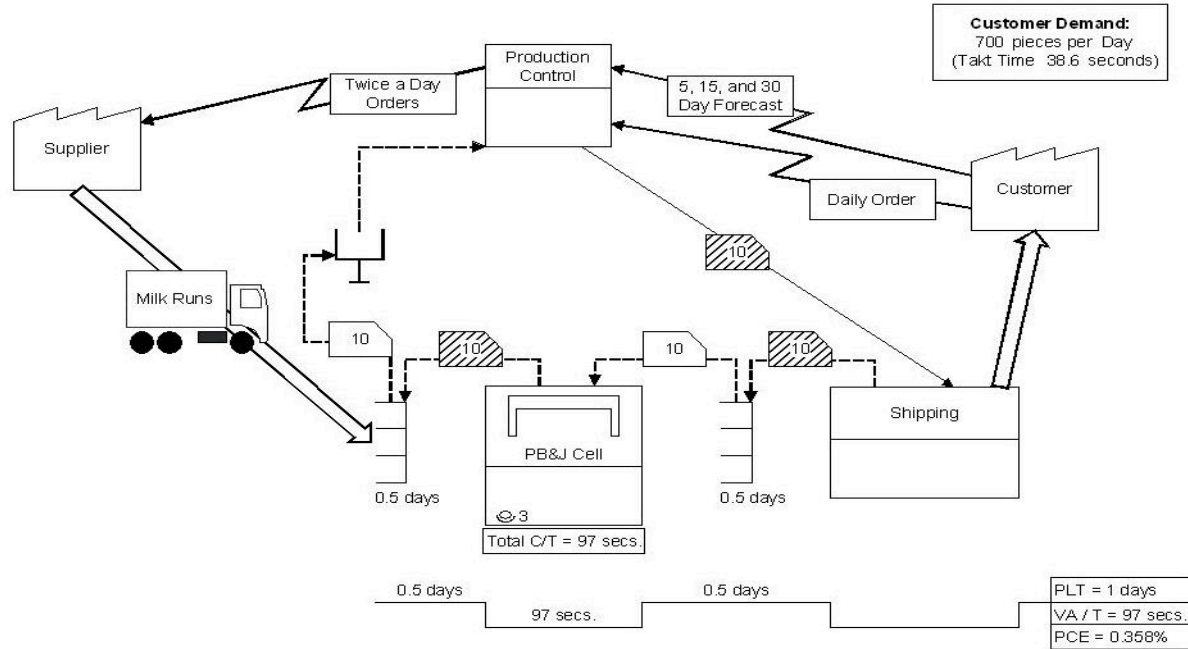




Embracing Iteration



Simple maps may work...



But what about variation?



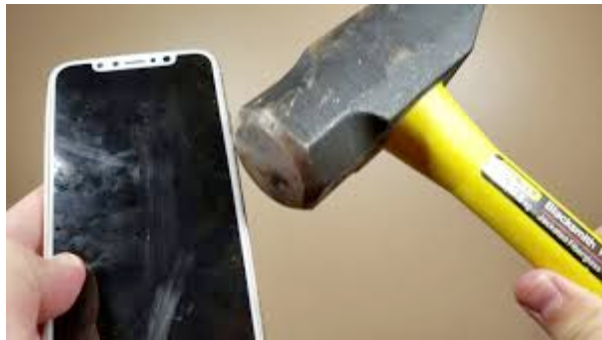
Animating the Process Map

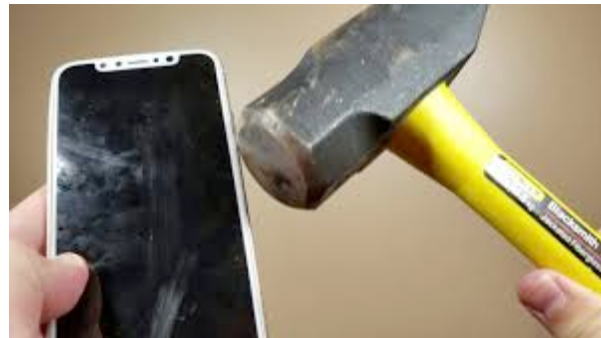


Discrete Event Simulation

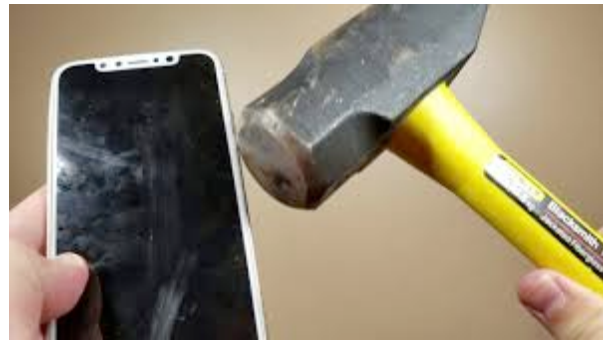
What If ?











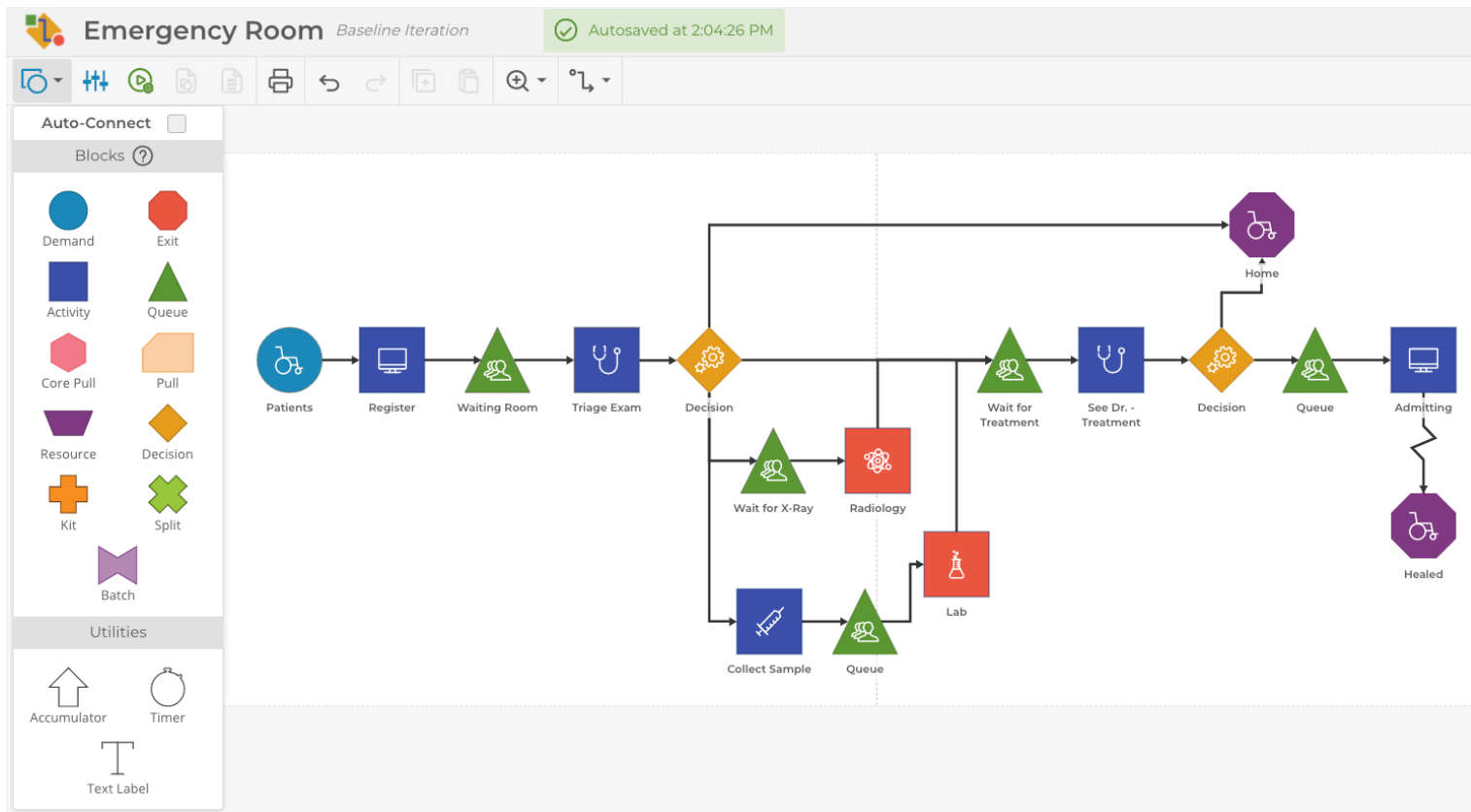








Discrete Event Simulation – Process Playground

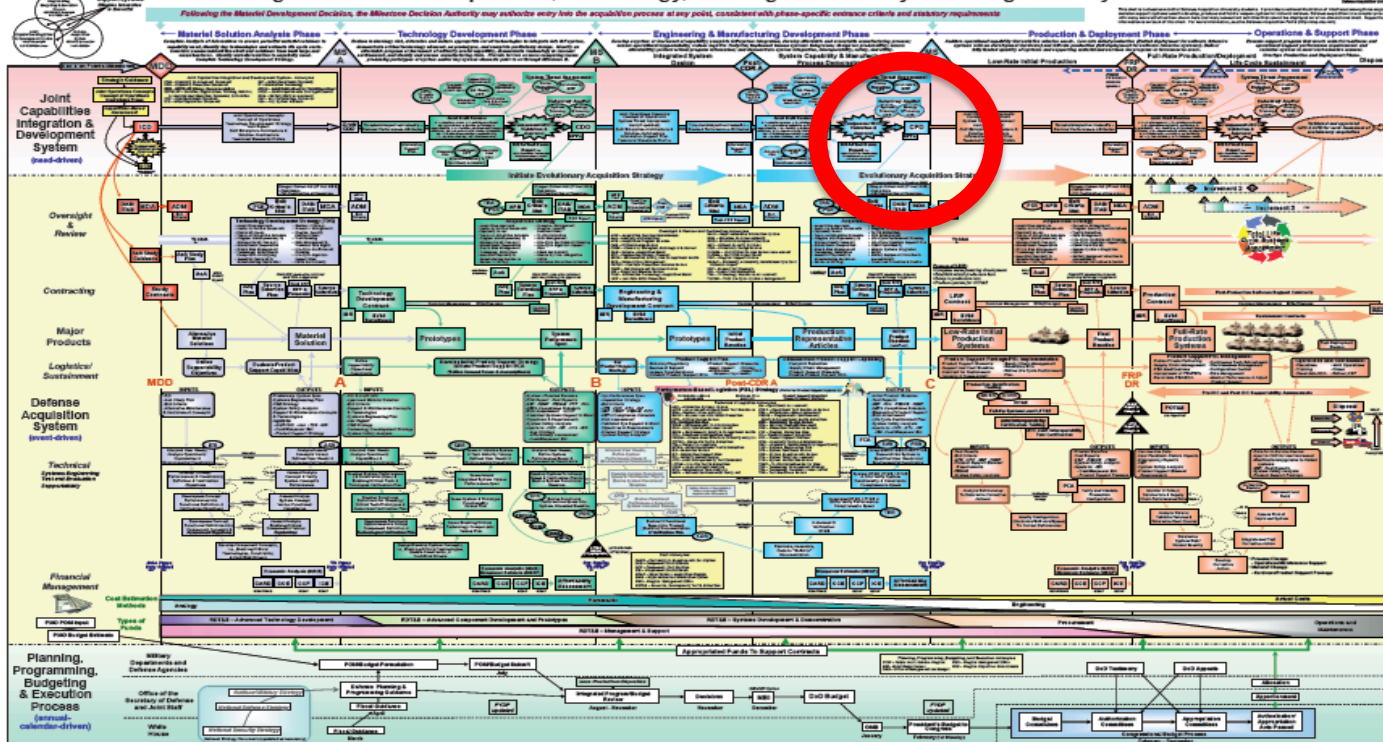


Examples





Integrated Defense Acquisition, Technology, and Logistics Life Cycle Management System





"Simplicity is the key to excellence."

- Dieter Rams



- Build to Think, Explore & Create
- Test Safely and Quickly
- Establish Operating Parameters
- Evaluate Risk
- Make Your Case



“Your system is perfectly designed to give you the results you’re getting.”

- W. Edwards Deming

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May 14, 21, 28 at 2:00-3:00 PM Eastern

Included in our free master series:

- Three hour-long sessions led by Dr. Lars Maaseidvaag
- Short online process modeling course
- Case Study: Kathy's Best Wursts
- 60-day full access to EngineRoom software with Process Playground
- Downloadable certificate of completion after requirements fulfilled

<https://www.moresteam.com/webcasts/process-modeling-master-series.cfm>



Questions?

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*My Life
as a
Digital Twin*